

MINUTE FOR RIGHT RELATIONS - RED DRESS DAY AND THE MOOSE HIDE CAMPAIGN

The Right Relations Team would like to bring attention to two campaigns that raise awareness for Murdered and Missing Indigenous Women, Girls and 2 Spirited People. Although these two campaigns are connected to a specific day, the goal of ending gender-based violence continues year-round. Indigenous women, girls, transgender, gender-diverse, and Two-Spirit people continue to go missing and are murdered at an alarming and disproportionate rate. We invite you to take action – educate yourself about the issue (see the links below), participate in the campaigns or another local event and share information on your socials.

These events can be triggering for those affected by MMWIG2S+ loss. The MMWIG2S+ support call line is 1-844-413-6649

RED DRESS DAY – May 5

Red Dress Day was inspired by [Métis](#) artist Jaime Black's *REDress Project* installation, in which she hung empty, red dresses to represent missing and murdered Indigenous women and girls. Red dresses have become symbolic of the movement to end gender based violence against Indigenous women, girls and 2 Spirited people. Red Dress Day is about building awareness of the ongoing harm of gender based violence and remembering those we have lost.



MOOSE HIDE CAMPAIGN – May 16th

MOOSE HIDE CAMPAIGN

CAMPAGNE MOOSE HIDE

The Moose Hide Campaign was launched by Raven Lacerte (Lake Babine First Nation) and her father Paul Lacerte (Carrier First Nations), whose annual hunting trips took place along BC's Highway 16 between Prince George and Prince Rupert. This highway is known as the "Highway of Tears" for

the large number of Indigenous women and girls who have gone missing or been murdered there. The Moose Hide Campaign recognizes that all forms of violence are unacceptable, regardless of gender.

May 16 is Moose Hide Campaign Day, a day when all Canadians are invited to take a stand against violence toward Indigenous women, girls, and 2S-LGBTQIA+ people. By wearing a moose hide pin and participating in Moose Hide Campaign Day, you are making a visible and meaningful commitment towards ending violence against women, children and 2 Spirited people.

To learn more about the Moose Hide Campaign please visit <https://moosehidecampaign.ca/>

ADDITIONAL RESOURCES

The Final Report of the National Inquiry into Missing and Murdered Indigenous Women and Girls <https://www.mmiwg-ffada.ca/final-report/>

The United Church of Canada's Moose Hide Campaign page: <https://united-church.ca/social-action/act-now/participate-moose-hide-campaign-combat-violence-and-call-justice>

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